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Netherlands Institute at Athens

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### **Laura Rosendahl Huber**

Laura Rosendahl Huber is currently completing her Ph.D. at the Amsterdam Center for Entrepreneurship at the University of Amsterdam. Before obtaining her master's degree in Business Economics at the University of Amsterdam, she worked in the hotel industry in Germany and London for several years. She started her PhD in 2010. Her primary fields of research are Entrepreneurship and Organizational Economics. Her dissertation consists of several field experiments that are applied to study three different topics related to entrepreneurship. One paper studies the effect of entrepreneurship education, one deals with entrepreneurial team composition and team performance, and another research project tests the effect of different reward structures on corporate social responsible behavior by entrepreneurial teams.

### **Entrepreneurship research: insights on education and teams**

Can entrepreneurship be taught? This question has been the subject of discussion among practitioners, policy makers and researchers for many years. The sharp increase in the number of entrepreneurship education programs might suggest that the general consensus is that entrepreneurship can indeed be taught. But is this really true? During the first part of this lecture several novel findings from the field of geneconomics and from studies using twin and adoption data will be presented. This will be followed by a discussion of what we can learn from the evidence on a wide range of entrepreneurship education programs and courses.

The second part of the lecture will focus on research on entrepreneurial teams. Nowadays, a substantial and growing share of businesses are started up and run by entrepreneurial teams instead of solo entrepreneurs. Because successful entrepreneurs are vital for the economy and its growth and innovation, important questions in entrepreneurship research are: What is the most effective team composition? And how does team diversity affect team performance? During this part of the lecture several dimensions of team diversity, and how they relate to team performance, will be discussed. Also, the difficulties in measuring causal effects using real life company data will be pointed out.

